

# The PPC Bully Training Program

**Maximize Your PPC By Using Advanced Bidding Strategies, Killer Niche Research Tactics, Content Network Trickery and CPA Offers - In 10 Weeks With The PPC Bully Training Program...**

A letter from Ran Aroussi

Dear Friend,

I want to personally thank you for your interest in PPC Bully's Training Program. I know how committed you are to making money online using PPC, and this training program is one of the best ways to quickly achieve your goals.

PPC Bully's Training Program is an exclusive, *highly intensive* program. It was created especially for PPC Bully 2.0 members by myself and the PPC Bully Team.

The Training program is comprised of ~~8 Webinars~~ 10 LIVE Weekly Webinars that cover the exact "secrets" the experts are using and never tell you about.

When you'll sign up to the PPC Bully Training Program, you'll also get a copy of Content Bully PRO, a \$297 value, 100% free.



Ran Aroussi is an Internet marketing strategist and entrepreneur with over 10 years of experience. He's the co-founder of ClickIM, Israel's largest and most reputable school for online entrepreneurship and marketing, where helped thousands of students quit their day jobs and make a living "working" full time online.

*This is not the same, over-hyped, stuff you see everywhere else! This is the most comprehensive training program for PPC you've seen and its the last one you'll ever need to attend. I personally guarantee it!*

[Sign up now](#) or turn the page to see exactly what you'll learn...

Module	Subject	Description
1 Jun. 30 <sup>th</sup>	Orientation	This module is aimed at beginners and was designed to get everyone "on the same page". In this module you will learn the principle behind PPC, the Do's and Don'ts, and how to cleverly use PPC in your marketing.
2 Jul. 2 <sup>nd</sup>	Bidding Strategies	What are the factors that affect your CPC? In this module we'll reveal how to use conversion tracking the "right way" in order to get a whopping %40-%80 CTR, optimize your ad position, dynamically adjusting your CPC!
3 July 9 <sup>th</sup>	Niche Research Tactics	The first step you need to take before launching your campaign is find a lucrative niche! In this module we will show you how to properly investigate a niche, find the best offers, target the right users, placements, and get inside the user's heads.
4 Jul. 16 <sup>th</sup>	International PPC	International PPC is like doing AdWords 3 years ago...! Learn exactly how to start making money with international offers almost immediately - even if you don't speak the language, and even if you didn't know those countries existed :)
5 Jul. 23 <sup>rd</sup>	Content Network Domination	Google's Content Network reached over 70% of unique internet users around the world. In this module we'll show you why many TOP PPC Gurus are using the Content network to generate most of their income, and how you can too.
6 Jul. 30 <sup>th</sup>	CPA Opportunities	FACT: CPA offers has a 168% BETTER chance of succeeding in PPC than sale offers? You'll learn how to find good CPA offers, leverage them using the Content and Search network and make 168% more money than what you're doing right now.
7 Aug. 6 <sup>th</sup>	Landing Page Mastery	Landing pages are your "PPC Real Estate" - they're the only way you can build a long term business with PPC! I'll take you by the hand in creating beautiful landing pages that convert like crazy. Oh... and you don't have to write a single line of code...
8 Aug. 13 <sup>th</sup>	The Art of Pre-Selling	Affiliate marketing is all about PRESELLING. Its our job to get users in a "buying mood" and get them shouting... "I want it NOW!". This module will teach you how to effectively presell your offers in both your ad and landing page copy.
9 Aug. 20 <sup>th</sup>	Get More Per Click	Why get a 2% conversion rate where you can get 6%?... This module is where I'll show you how to use multi-variate testing, spy on your visitors to see their behavior, and use that intelligence to double your landing page conversions almost overnight.
10 Aug. 27 <sup>th</sup>	Wrap Up: Q&A + Tips	This final webinar is where I'll answer your most frequent questions, review some of your work and give you tips you can use throughout your internet marketing "career" :)

[Click here to sign up for the training program.](#)